

GO MANITOBA

Expanding and improving commute options for your organization

Workplaces across Manitoba often try to find carpool partners for their employees by coordinating their own matching database. The result is poor uptake, few matches, and minimal success in converting individuals from driving alone to more sustainable choices, such as carpooling, transit, cycling, or walking.

How does GoManitoba work?

GoManitoba is free for any Manitoban to use. The system maps out the user's trip options by carpool, bus, bike or walking, and matches them up with partners travelling along their route to a nearby destination. Users can track their trips through the system and potentially qualify for incentives for trips taken by means other than driving alone. The system reports on GHG emissions avoided, calories burned, fuel saved, etc.



GoManitoba gets everyone using the same ridematching system!

By coordinating a central system where users can seek out matches either through their workplace or the entire region, the opportunities for success in finding a match are substantially increased.

GoManitoba.ca is coordinated provincially by Green Action Centre. With more than three decades of experience and a focus on sustainable transportation, Green Action Centre is well positioned to administer and promote this province-wide ridematching system.

In 2024, the system moved to the RideAmigos platform, a transportation tool that helps users find carpooling partners as well as cycling, walking or transit pools for their commute to work, school or for any trip. With features like gamification, 24/7 access to data, Canadian data-storage, and a user-friendly system, GoManitoba goes well beyond simply matching carpool partners.



What does GoManitoba Cost?

Thanks to the support of the Province of Manitoba, it is FREE to start your GoManitoba network.

Support for GoManitoba is appreciated. Networks can choose to continue their free subscription, or upgrade to become subscribers or partners. The cost for each is based on your organization size. Below is the cost options for GoManitoba, thanks to the support of the Province of Manitoba.

Org Size	50-99	100-499	500-999	1000+
subscription **	\$7 month	\$12 month	\$17 month	\$22 month
partnership	\$500	\$1000	\$1500	\$2000

*** Billed annually*

Emergency Ride Home (ERH): Participating users at organizations with a GoManitoba subscription or partnership can claim reimbursement for transportation used during unplanned events and emergencies. ERH is like an insurance policy for sustainable commuting – giving employees peace of mind when they choose to carpool, bus, bike or walk to work.

- 24/7 Administrative Portal: Access your information at any time securely. Filter, map, export your data.
- Trip Logging Calendar: The trip logging calendar allows users to log their sustainable trips – a diary for commute activity!
- Data Privacy and Security: Database security is a top priority for RideAmigos. Using the latest technologies available, they make sure that your data is protected and stored in Canada.

	Free	Subscription	Partnership
Custom URL and landing page	X	X	X
Administrative portal and report access	X	X	X
Gamification: ability to run internal contests and rewards	X	X	X
2-3 meetings a year with other GoMB networks	X	X	X
Emergency Ride Home program		X	X
Logo on website			X
Logo on event and reward promotional material			X

Who else is a GoManitoba Partner?

Assiniboine Credit Union, Assiniboine Park Conservancy, City of Winnipeg, Magellan Aerospace, RBC Convention Centre, RRC Polytech, University of Manitoba, Winpak and the Winnipeg Foundation.

Contact us to join GoManitoba!

To get your organization set-up, or with any questions, contact Mel Marginet at gohappy@greenactioncentre.ca.