

THE WAY WE GO

The way people travel to and from work is changing. People are driving less and using sustainable modes of transport more.

It used to be a given that employees would get in their cars and drive to work— but not anymore. Workplaces across North America are recognizing the need to accommodate other forms of transportation, including Winnipeg.

From biking, walking, public transit or carpooling, expanding options for how your employees travel to & from work is a factor in attracting and retaining top talent.

Whether it's employee demand, your company's green initiatives, or the cost savings that come with offering a suite of commute options -

WORKPLACES ARE BECOMING VEHICLE OPTIONAL. ”



green
ACTION
centre

GO Happy

WORKPLACE COMMUTER OPTIONS



GO HEALTHY GO GREEN

Employee health and wellness, along with work/life balance, are essential considerations for long-term decision-making. Providing a suite of commute options for employees contributes to a strong foundation for all of these factors. Employers can address both environmental and financial sustainability by supporting commute options such as carpooling, public transit and active transportation—whether it's reducing the “lost capital” associated with excessive parking infrastructure or meeting Corporate Social Responsibility goals.



Green Action Centre provides free resources and reference material to get started in your journey to improve your workplace's commuter options.

- The Why: A business case for improving commuter options
- Steps for making your workplace commuter friendly
- Greening your workplace
- Starting an office bike fleet, a case study

GO PROFESSIONAL GO HAPPY

In addition to the free resources offered by Green Action Centre, GoHappy offers workplace commuter options consulting designed to fit your organization's needs, with basic, foundational, and intensive tiers.

- **Survey** commuting wants & needs of your workplace
- **Assess** your current infrastructure and **develop** improvement plans
- **Create** solutions for behavioural change and encouragement
- **Present** training sessions and workshops that promote implementation success
- **Create & manage** a long-term assessment plan with applicable key metrics

Contact GoHappy to get started.

gohappy@greenactioncentre.ca

or visit us at

[greenactioncentre.ca/
workplacecommuteroptions](https://greenactioncentre.ca/workplacecommuteroptions)

GO Happy



GO MANITOBA

GoManitoba brings sustainable & healthy commuting options to all Manitobans. It eases travel by facilitating carpools, promoting public transit use, and matching cycling/walking mentors.

Joining GoManitoba's network of over 1,500 users is quick, easy and secure. Create daily or one-time commutes and get connected with personalized recommendations for routes.

Your workplace, organization or municipality can create a GoManitoba Network and maintain a custom portal for your userbase, allowing you to create your own leaderboards, rewards, and more.

