



# | MEDIA ADVISORY

FOR IMMEDIATE RELEASE

3rd Floor  
303 Portage Ave  
Winnipeg, MB  
R3B 2B4



## **Join Green Action Centre to kick off the most popular green commuting event in Canada!**

**WHAT:** The annual Commuter Challenge is a national celebration of healthy and sustainable transportation taking place during the first week of June. Close to 8,000 Manitobans participate every year by taking the bus, carpooling, walking or cycling to work. Winnipeg has won the past 12 out of 13 years as the top performing city in Canada.

**WHEN: Thursday, June 1st, 12:00-12:45pm**

**WHERE:** Red River College, Paterson GlobalFoods Institute, Bijou Park 504 Main St. ([see map](#)). Rain location: Inside the PGI atrium.

**WHO:** Green Action Centre is pleased to welcome guest speakers The Honourable Cathy Cox, Minister of Sustainable Development, Councillor Brian Mayes and Paul Vogt, President of Red River College. Trevor Dineen of the CBC will host.

### **SCHEDULE**

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|---------------|--|
| 12:00-12:10pm | Members of the media and community meet in Bijou Park at RRC's Paterson GlobalFoods Institute for treats, coffee and information packages.   |
| 12:10-12:20pm | Welcome and Introductions <ul style="list-style-type: none"><li>• Elizabeth Shearer, Commuter Challenge Coordinator, Green Action Centre</li><li>• Trevor Dineen, Emcee, CBC</li></ul> |
| 12:20-12:25   | The Honourable Cathy Cox, Minister of Sustainable Development  |
| 12:25-12:30pm | Councillor Brian Mayes, City of Winnipeg   |
| 12:30-12:35pm | Paul Vogt, President of Red River College  |
| 12:35-12:45pm | Mel Marginet, Green Action Centre - Introduction of GoManitoba   |

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*For more information, contact:*

Elizabeth Shearer  
Commuter Challenge Coordinator  
Green Action Centre  
204-925-3775  
[Liz@greenactioncentre.ca](mailto:Liz@greenactioncentre.ca)



Your Green Living Hub