



Join Us in a Province-wide Ridematching Program

Workplaces across Manitoba often try to find carpool partners for their employees by coordinating their own matching database. The result is poor uptake and few matches, and minimal success in moving individuals from their current commuting choice of driving alone to a more sustainable and less expensive mode choice such as carpooling, transit, cycling or walking.

What if all of these employers used the same ridematching system? By coordinating a central system where users can seek out matches either through their workplace or the entire region, the opportunities for success in finding a match are substantially increased.

GoManitoba.ca is administered provincially by Green Action Centre. With three decades of experience and a focus on sustainable transportation, Green Action Centre is well positioned to administer and promote this province-wide ridematching system.

The system is based on the RideShark platform, a transportation tool that helps users find carpooling partners as well as cycling, walking or transit mentors for their commute to work or for any trip. With features like gamification and rewards programs, 24/7 access to data, Canadian ownership and data storage, and a user-friendly website and app, it goes well beyond simply matching carpool partners.



How Does it Work?

The province-wide site is free for any Manitoban to use. Employers, institutions or communities can opt to have their own custom sub-site for their employees, students or residents.

For users, the system maps out their possible commute by carpool, bus, bike or walking, matches them up with carpool partners travelling along their route, and experienced cyclists or transit riders to act as mentors. Users can track their trips through the system and qualify for incentives for trips taken by means other than driving alone. The system then tracks GHG emissions avoided, calories burned, fuel saved, etc.

How Much Staff Time is Required?

The administration time needed for your custom sub-site is minimal. Once set up, it essentially runs itself. Of course, more effort means more results!

What Does a Custom Sub-site Cost?

WORKPLACE SIZE	SET-UP COST*		ANNUAL FEE
	WPG ONLY	MB-WIDE	
1000+	\$1,000	\$2,000	\$2,000
501-999	\$750	\$1,500	\$1,500
100-499	\$500	\$1,000	\$1,000
50-99	\$250	\$500	\$500

* One-time fee based on reach

Custom Sub-site Features

- ❖ *Custom Branding and URL:* Your workplace or community's branding, text and images.
- ❖ *Multi-modal Solution:* Supports all sustainable travel options like carpooling, cycling, walking, transit and telecommuting.
- ❖ *Advanced Matching Technology:* RideShark's matching algorithms are the most advanced in the world. They match users based on proximity to origin, destination, actual travel route, and personal preferences.
- ❖ *Incentives & Gamification:* Reward your users for logging their trips. You set the rules and incentives!
- ❖ *24/7 Administrative Portal:* Access your information at any time securely. Filter, map, export your data.
- ❖ *Trip Logging Calendar:* RideShark's trip logging calendar allows users to log their sustainable trips – a diary for commute activity!
- ❖ *Data Privacy and Security:* Database security is RideShark's priority. Using the latest technologies available, they make sure that your data is protected and stored in Canada.

Existing Sub-sites Include:

Assiniboine Credit Union | The City of Winnipeg
The Forks | Health Sciences Centre | Investors Group
The Partnership of the Manitoba Capital Region
Red River College | University of Manitoba
Université de Saint-Boniface | University of Winnipeg

CONTACT US TO LEARN MORE AND TO SEE A DEMO



8,768,000 L
Fuel Saved



5,583,000+
Trips Logged



\$8,723,000
Gas Cost Savings



7,000,000+
Contest Entries



For more information, contact the Workplace Commuter Options team at GoHappy@greenactioncentre.ca or (204) 925-3777:

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