

## ❄️ Jack Frost Challenge - Pledge Form 2018 Instructions ❄️

Thank you for taking an active role in our fundraiser! Green Action Centre depends on volunteers like you, and we want to make your fundraising efforts as successful and enjoyable as possible. Please take a moment to read over the following instructions before starting to collect pledges. This year we have two prizes for fundraising on top of all of the other awesome prizes listed at [www.GreenActionCentre.ca](http://www.GreenActionCentre.ca);

### Prize 1: The Top fundraising Team/Individual

This team will receive winter gear and gift card prize pack valued at over 50\$ and recognized through our communications and events.

### Prize 2: Fundraiser Draw

**EACH** team/individual that raises over 50\$ is entered into our draw to win a second fundraising prize of the same value of prize 1.

## *Tips for Fundraising success*

- Set a goal. Can you or your team raise as many dollars as kilometre's you've travelled? Share with your sponsors that you want to raise at least \$1/kilometre so that you can reach \$130 as a team!
- Whether you have a large network, or a small one, people are very likely to support a cause you care about! Ask everyone ;)
- I know **you** know how awesome Green Action Centre is, however, not everyone has seen us in action. You can take a moment to read [our fundamental principles](#) or use our mission statement to easily communicate the objectives of our work: *"We promote greener and better living by sharing practical solutions and advocating for change."*
- Remind people of Green Action Centre's non-profit and charitable status – people are often more willing to give knowing that the cause is registered and the organization is a legitimate corporation.
- Remind your friends and family that all donations count! Loonies and toonies add up quickly and should not be discounted. For smaller donations (amounts less than \$10), your sponsor is not required to offer their mailing address.
- Donations collected for this fundraiser are only acceptable by cash or cheque. If your sponsor would like to pay with a credit card, refer them to our website. They can leave a message in the [Canadahelps.ca](http://Canadahelps.ca) to indicate that they are sponsoring you for JFC. They should include your full name the amount they have pledged, so you and your team will receive credit for the funds.
- Have fun with it! Friends can pledge based on the number of KMs you travel as an individual, so they can encourage you to make your target. Or, if they're like my friends: hassle you if you're falling short! This is a great way to get your sponsors interested in the challenge. Green Action Centre considers all of your sponsors to be future participants so they might even get involved or take on the challenge next year.

Ensure that all cash and cheques are returned to Green Action Centre by Monday **February 26<sup>th</sup>, 2017**.

All prizes associated with fundraising will be announced later that week.

Thank you for your support! Now get out there and enjoy winter ☺

**Elizabeth Shearer** Commuter Challenge Coordinator with Green Action Centre

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