

Active and Safe Routes to School (ASRTS) in Manitoba invites you to participate in a poster design competition to celebrate Bike to School Month & Clean Air Day 2015!

Bike and Walk to School **Poster Contest 2015**

Deadline: Postmarked Friday, March 27, 2015

The Bike to School Month and Clean Air Day are a friendly competitions to see how many students can walk, bike, scooter and in-line skate to school from May 4-June 3, 2015. Travelling by car is the largest single source of greenhouse gas (GHG) emissions in Manitoba leading to Climate Change and affecting our air quality. Also, as half of all children in Canada are driven to and from school each day, physical inactivity and child health are becoming serious concerns.

This poster design campaign is a way to get students thinking, writing and drawing about the importance of a healthy lifestyle and making small changes that benefit the environment.



The grand prize winning poster will be used as the main promotional image for Bike to School Month and Clean Air Day Walk to School in May and June 2015. The winning school will be presented a framed copy of their poster at a special presentation to put up at school. The winner and runners up will receive recognition in *Off on the Right Foot*, the ASRTS newsletter in Manitoba and on our website as well as a small prize for their hardwork!

All Manitoba elementary school-aged students are eligible to enter.

Please send entries to:

Lea Grzenda

Active and Safe Routes to School Active Events Coordinator

Green Action Centre

3rd Floor, 303 Portage Avenue

Winnipeg, MB R3B 2B4

Please direct questions or concerns to (204) 925-3774, or

active.events@greenactioncentre.ca.



Poster Contest Rules:

Number of entries: Each school is invited to enter as many posters as they'd like, however no more than one poster per student.

Medium: All and any medium on paper or cardstock is welcome: pen and ink, felt markers, crayons or pencil crayon, paint, collage, computer art, etc... be creative! Designs must be submitted in full colour.

Size: All posters must be on **11x17** inch paper.

Content: Each entry should include words (event names and date) and an image representing the significance of walking, cycling, scootering or skating to school as it relates to both events. Any bike or scooter riders and in-line skaters should be depicted wearing a helmet and other safety equipment. Only original artwork will be considered.

Poster identification: Please ensure that each poster entered has the following information on the back of the artwork: **School Name, Teacher Name, Student's first name and initial, Student's age and grade.**

Due Date: All artwork must be post-marked **Friday, March 27th, 2015**