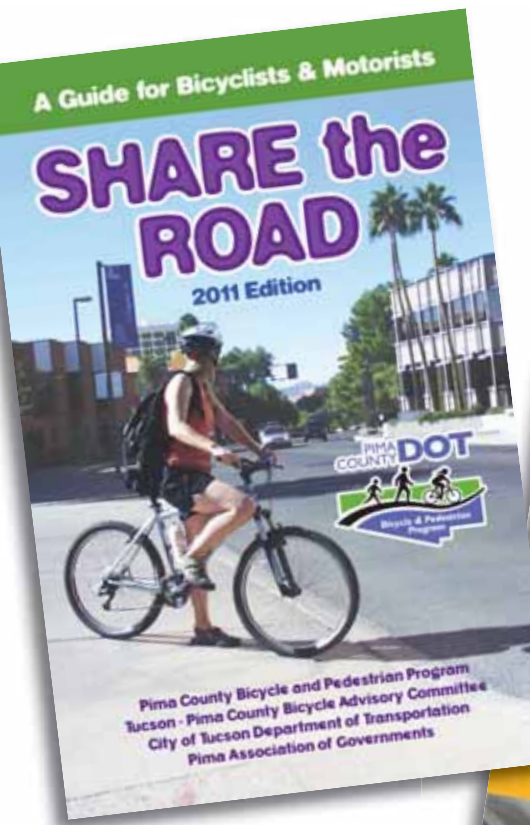


## 22 Work with Manitoba Public Insurance to introduce and improve adult cycling and road sharing educational opportunities across Manitoba.

Education for road users should expand to include cycling skill development and road sharing safety. Developing safe and educated travellers is an important component to expanded active transportation infrastructure and use. While certain education opportunities currently exist, a more comprehensive approach and strategy are needed. Existing organizations, such as Bike to the Future, the Green Action Centre and the Manitoba Cycling Association, could help identify and train community-based instructors throughout the province, including recreation directors, public health staff, local cycling or trail stewardship advocates, to lead training programs in their areas.

Furthermore, together with Manitoba Public Insurance (MPI), safe cycling and road sharing information can be promoted using existing media such as the 60-Second Driver television spots and training instruments such as the driver handbook, driver education curriculum and additional training of instructors.

Recognizing the cycling education gap in Winnipeg, commuter cycling courses were piloted in the spring and fall of 2010 through a partnership between the City of Winnipeg Recreation Services Department and community groups. Offered through the City of Winnipeg Leisure Guide, the commuter cycling courses delivered safe cycling skills modules developed by Bike to the Future. Local course instructors were trained through the nationally recognized CAN-BIKE program, which is housed provincially by the Manitoba Cycling Association.



◀ Safe cycling handbooks for adults.



▲ Children participating in MPI Bike Rodeo learn basic cycling skills.

