

# Objectives

## OBJECTIVE A

### Develop a provincial policy and co-ordinated approach to active transportation in Manitoba.

The first step to moving forward with active transportation planning is adopting a consolidated approach led by the provincial government, starting with the development of set policies and dedicated employment positions.

## RECOMMENDATIONS

### 1 Adopt a provincial policy to support and encourage active transportation.

A written policy on active transportation would express Manitoba's commitment to alternative transportation modes and provide direction when administering programs. Developing a provincial policy emphasizes the benefits active transportation provides to Manitobans and sets the foundation to integrate active transportation priorities across provincial programs. There is an opportunity to incorporate these active transportation policies into the existing companion policies and provincial transportation strategy.

### 2 Develop departmental policies and programs that mirror the provincial policy.

Virtually every department in government can have an impact on active transportation; yet each one is unique in the way it delivers programs and services. Creating policy tailored to the needs of each department will ensure broader goals of the provincial policy are achieved.

### 3 Establish a provincial director of active transportation.

Provincial departments should co-ordinate to make the most of the energy and investments provided to active transportation planning across Manitoba. Working with government employees and existing budgets, a central director could help reduce duplication of activities, capitalize on emerging opportunities and ensure information is shared with interested parties across the province. A provincial director would act as the key contact point for municipalities, helping to identify programming and infrastructure priorities and overseeing funds allocated to support these priorities.

