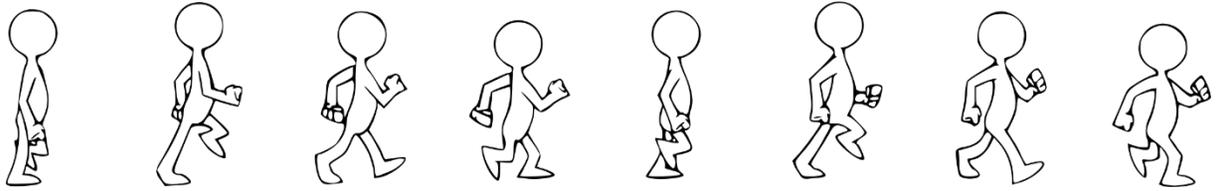




ACTIVE TRAVEL EVENT IDEAS FOR YOUR SCHOOL!



1. Have students design their own helmet and/or bicycle from a colouring page.
2. Consider closing the school parking lot for the day. Suggest alternative park-and-walk areas for those who have to drive.
3. Create school bus drop-off zones a block or two away for students who must take the bus.
4. Invite others to take part - walk with mom or dad, a pet, or a friend!
5. Urge as many members of staff as possible to take part and walk or cycle to school to set an example.
6. Distribute publicity material well ahead of the event. Let parents know about your event and the dates via a colourful school newsletter or poster display.
7. Gather up prize donations such as drinks, healthy snacks or treats for those who walk and bike.
8. Hold a short walk during the school day for all students and staff.
9. Arrange for children and parents to sign a walk/bike to school pledge to hand in on the day. Give a prize for a pledge picked from a hatful of pledges.
10. Design a banner to display in a prominent position outside school, or to be carried on the way to school at the head of a walking bus.
11. Set a target number of kilometres to walk collectively.
12. Let children write letters to local councillors and other dignitaries inviting them to take part in biking to school.
13. Use the school PA's system to announce pedestrian and bike safety tips and make reminders about the event.



14. Start up a walking school bus at the event. Pick a route and let parents know ahead of time where the 'stops' will be to join in the walk to school. Allow older students to lead the group.
15. Mark routes to school with the school mascot's prints or large footprints.
16. Award the class with the largest percentage of walkers an extra-long recess.
17. Take pictures or notes to record hazards on the way to school. Use the results to campaign for safer routes to school.
18. Allow students to take photos of the launch of the event at your school and add them to the school's website and bulletin boards.
19. Plan a bicycle train where there are pre-determined meeting points, and volunteers lead rides that encourage participants to ride together.
20. Provide a breakfast treat to students who walked or biked to school that morning.



For more event ideas, visit <http://www.greenactioncentre.ca/biketoschool>, or contact us at active.events@greenactioncentre.ca or 204-925-3777

A big thank you to our Bike to School Month 2018 sponsors, the City of Winnipeg and Manitoba Public Insurance.



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